



## MAP Intern Opportunity

### Position Title: Mobile Market Site Coordinator

#### Organization Summary

The mission of the Massachusetts Avenue Project (MAP) is to nurture the growth of a diverse and equitable community food system to promote local economic opportunities, access to affordable nutritious food and social change education. MAP's Growing Green Program is a year-round youth development initiative that involves youth in solving Buffalo's challenges related to nutrition and healthy food access. The program trains youth in urban agriculture, food systems issues, microenterprise development, and leadership. MAP values creativity and cooperative principles and our staff work closely as a team.

#### Position Summary

The Mobile Market Site Coordinator reports directly to the Markets Director and/or Markets + Enterprise Specialist and serves as an operations assistant for all Mobile Market sites. The Site Coordinator collaborates with the Markets Director, Markets + Enterprise Specialist, Market Specialist, farm staff, interns, and youth employees, on all aspects of market operations including food preparation, sales, and clean-up tasks. The Site Coordinator will also oversee all community outreach for the 2017-2018 market season. Outreach may include flyering, canvassing, public speaking, coordinating demonstrations, and disseminating public assistance, nutrition, and cooking literature to customers, visitors and supporters of the Mobile Market.

#### Essential Functions

- Promote and market vegetable sales, supplemental nutrition assistance programs, and dietary education at assigned Mobile Market site(s);
- perform outreach duties, including door-to-door canvassing, in communities surrounding Mobile Market sites;
- procure, prepare, and store produce and supplies for farm stand operations;
- conduct sales and provide customer service at Mobile Market sites;
- track produce inventory, price, quality, and waste;
- source or create educational materials, publications, and activities that support healthy eating and affordable living; and
- collect consumer feedback to improve service and educational activities.

#### Other Responsibilities

- assist with farm work, as needed;
- attend staff meetings, as needed; and
- participate in program evaluation.

#### Critical Skills & Qualifications

- A high-energy, friendly attitude with solid communication skills;
- self-motivated, strong organization skills, ability to multi-tasks and work cooperatively;
- familiarity with sustainable agriculture, food systems, and/or healthy living;
- available for 10 hours per week - days, evenings, and potentially some weekends, in summer and fall (May/June-October);
- interest and/or experience in sharing knowledge and educating others;
- effective written and oral communication skills, multi-lingual a plus;
- ability and comfort working with a diverse population of families and teenagers;
- ability to lift 50 pounds in and out of a raised truck bed, repeatedly; and
- must be able to withstand exposure to adverse weather conditions.

Massachusetts Avenue Project  
271 Grant St. Buffalo, New York 14213  
ph. 716.882.5327    fx. 716.882.5327



[www.mass-ave.org](http://www.mass-ave.org)

Residents of the communities we are working in are preferred!

NEW THIS YEAR! Interns will be offered a weekly stipend to spend on fruits and vegetables at our stand.

College credit for this internship may be available through your school.

TWO positions available for 2017.

**Interested candidates should send a resume by April 30, 2017 to:**

Allison Hyman, Markets + Enterprise Specialist  
MAP  
271 Grant Street  
Buffalo, NY 14213  
[mobilemarket@mass-ave.org](mailto:mobilemarket@mass-ave.org)

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