



## MAP Intern Opportunity

### Position Title: Mobile Market Intern

### Organization Summary

The mission of the Massachusetts Avenue Project (MAP) is to nurture the growth of a diverse and equitable community food system to promote local economic opportunities, access to affordable nutritious food and social change education. MAP's Growing Green Program is a year-round youth development initiative that involves youth in solving Buffalo's challenges related to nutrition and healthy food access. The program trains youth in urban agriculture, food systems issues, microenterprise development, and leadership. MAP values creativity and cooperative principles and our staff work closely as a team.

### Position Summary

The Mobile Market Intern's role is to build a relationship between the Market and the community it aims to serve. The Mobile Market Intern will work closely with the Mobile Market Team to ensure the Market is offering fresh, affordable, and culturally-appropriate produce; effectively reaching out to community members; and fostering a good working relationship with surrounding neighborhoods and our site host/community partner.

### Essential Functions

#### *Community Building and Coordination*

- Identify formal and informal networks in market neighborhoods including (but not limited to) community groups, faith-based organizations, nonprofits, and block clubs;
- Coordinate on-going neighborhood based outreach and promotion for market sites, including door-to-door canvassing, social media, and other public speaking;
- Monitor and report results regarding neighborhood-based outreach plan.

#### *Market Operations*

- Operate Mobile Market sites, including farm stand set-up and break-down, customer service, and reporting;
- Provide produce education, including recipe sharing, nutrition knowledge, and seasonal tips;
- Maintain weekly market schedule and assist with promoting seasonal events at market sites.
- Develop strategies to grow customer base and promote the importance of healthy, seasonal, and local eating lifestyle;
- Maintain regular record keeping, including recording sales and assistance program transactions;
- Assess customer feedback on a regular basis to provide better service and education.

#### *Other Responsibilities*

- Participate in Growing Green Youth Program training and mentoring;
- Attend summer lunch and program feedback meetings;
- Occasional farm work and farm tour assistance, as needed.

#### *Critical Skills & Qualifications*

- A love of sustainably produced fruits and vegetables and enthusiasm for sharing knowledge with others;
- Familiarity with sustainable agriculture and food systems;
- Strong Communication skills and enthusiasm for sharing knowledge with others;
- A high energy, friendly attitude (even if it's hot, rainy, or the end of a long day);

Massachusetts Avenue Project  
397 Massachusetts Avenue | Buffalo, New York 14213  
ph. 716.882.5327    fx. 716.882.5327



[www.mass-ave.org](http://www.mass-ave.org)

- Self-motivated and demonstrated ability to work cooperatively as part of a team;
- Financial management skills, strong attention to detail, and knowledge of Apple iPad, Square, QuickBooks, and/or other financial record keeping software a plus;
- Comfortable working with a diverse population including youth, communities of color, non-English speaking;
- Fluency in social media and computer database software;
- Ability to safely lift 50 pounds in and out of a raised truck bed repeatedly.

The Mobile Market operates from June 1 - October 31. Interns may choose a period within the Market season to serve. Intern hours range from 10-20 hours per week.

This is an unpaid internship position with potential for college credit. Lots of fresh produce is available to interns!

**Applications due May 4, 2018. Multiple positions available.**

**Interested candidates should send a resume to:**

Danielle Rovillo, Markets Director

MAP

271 Grant Street

Buffalo, NY 14213

[danielle@mass-ave.org](mailto:danielle@mass-ave.org)

Massachusetts Avenue Project  
397 Massachusetts Avenue | Buffalo, New York 14213  
ph. 716.882.5327    fx. 716.882.5327